



ENTRY INTO INDIAN MARKET



INDIA : *An Opportunity Hub*

52% of population
between the working
age of 24 - 55

11th in the world in terms
of Nominal Factory
Output

3rd Largest
Road
Network &
4th Largest
Rail Network
in the World

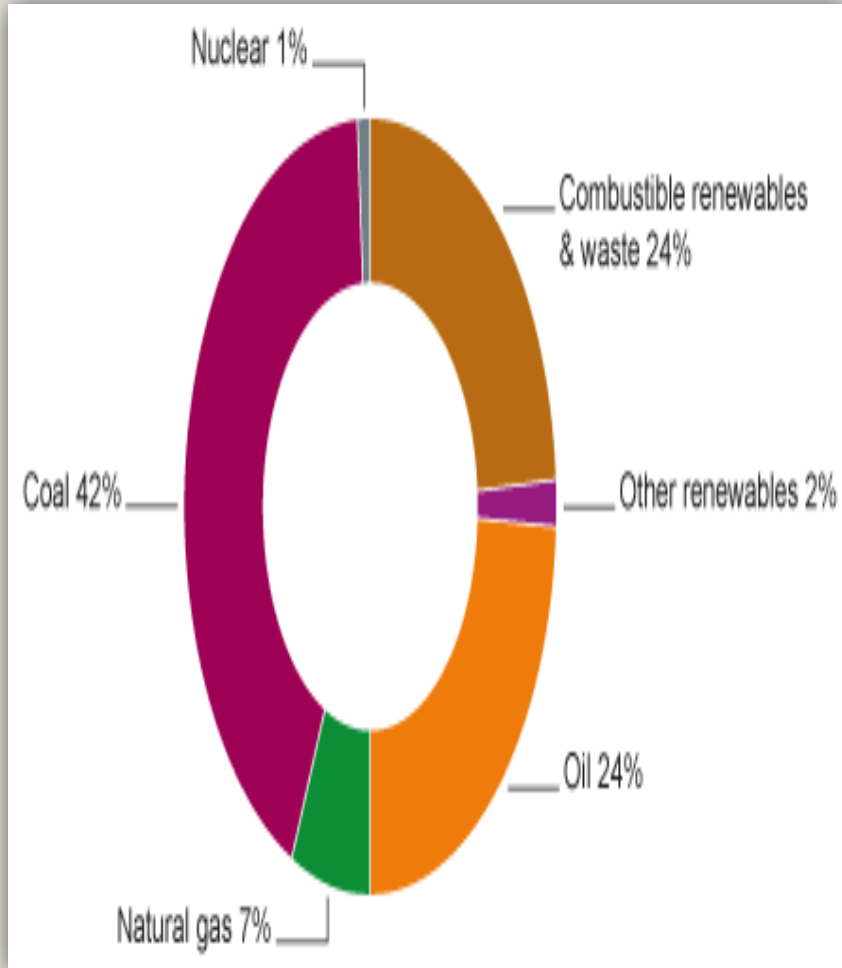
4th Largest Economy
in the world on PPP
(Purchasing power
parity)

World's Fastest
Growing Economy

India being on the shipping
highway, perfect sea route
connectivity for trade with Africa,
Middle east and South east Asia



INDIA : A giant reserve of Natural resources



4th Largest Coal reserve in the world

7th Largest Manganese and Iron ore reserve in the world

India has 125 million metric ton proven oil reserves

The Indian Market Entry Story

Entry Channels

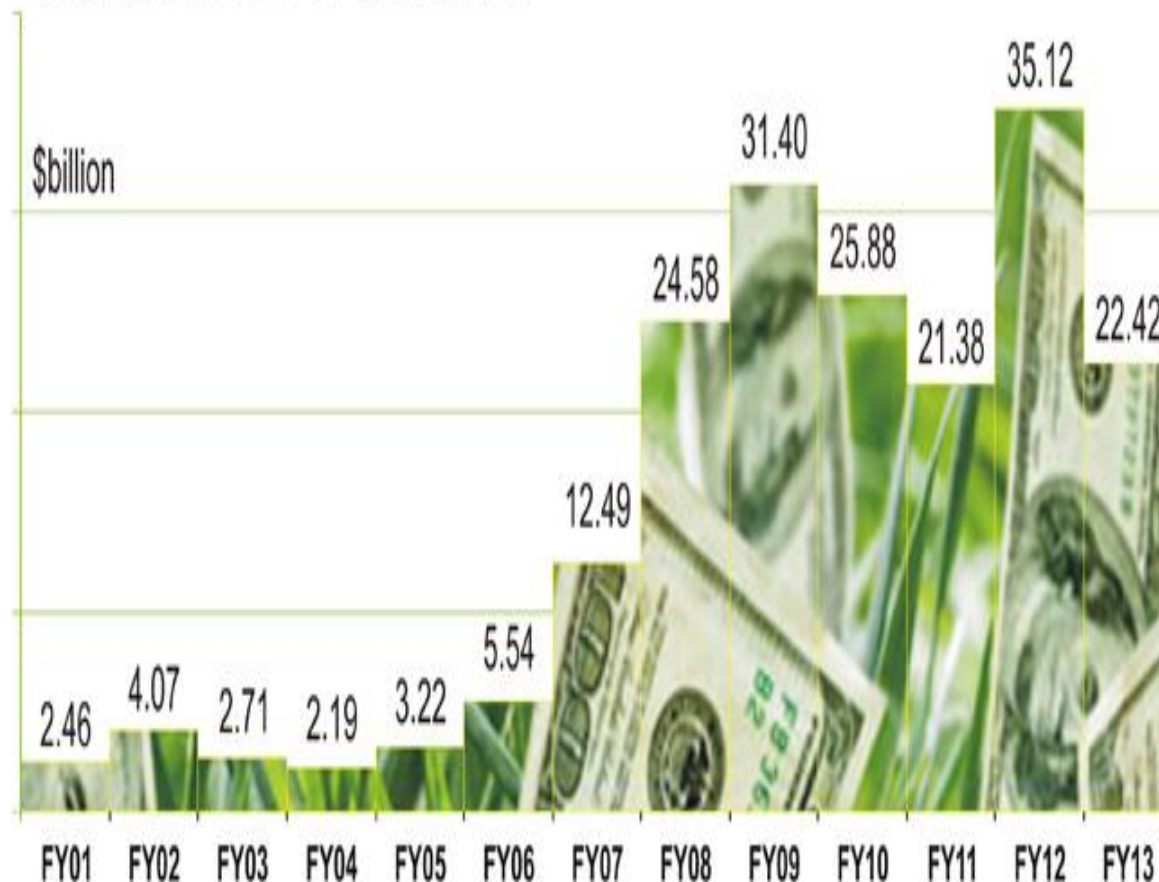
- Offshoring /Outsourcing
- Procurement / Supply chain
- Joint venture for entry into India
- Introduction of product in Indian market
- Acquisition of shares of local companies
- Private Equity investment in local companies

Opportunities

- IT / BPO
- Infrastructure / Construction
- Textiles
- Auto Ancillaries
- Pharma / Bio-tech
- Retail
- Food and Agri-business
- Media
- Energy

FDI : Consumer Outlook

Trends in FDI Inflows



Foreign direct investment flow into India in 2013 increased 17% to \$28 billion



Alluring FDI advantage in India

Housing & Real Estate

**Asset Reconstruction
Company**

Industrial Parks

**Cash & Carry wholesale
trading**

E Commerce activities

Tea Plantation

Single Brand Retail

**Petroleum and Natural
Gas**

**Agriculture & Animal
Husbandry**

**Non Banking Finance
Companies**

Pharmaceuticals

Air Transport Service

**Drugs &
Pharmaceuticals**

Telecom

Alluring FDI advantage in India Other Sectors

Defence – 49%, Government Route upto 49%/above 49% to Cabinet Committee on Security

Banking – Private Sector 74%, automatic upto 49%, government route beyond 49% to 74%

Broadcasting Services – Private Sector 74%, automatic upto 49%, government route beyond 49% to 74%

Multi Brand Retailing – 51% government route

Banking Public Sector – 20% government route

Insurance – 49% automatic route

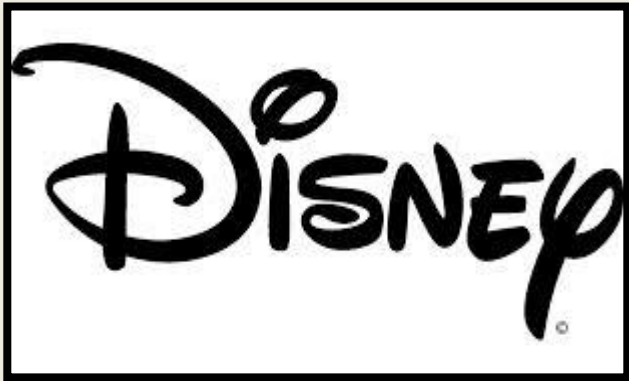
Credit Information Company – 74% automatic route

SONY

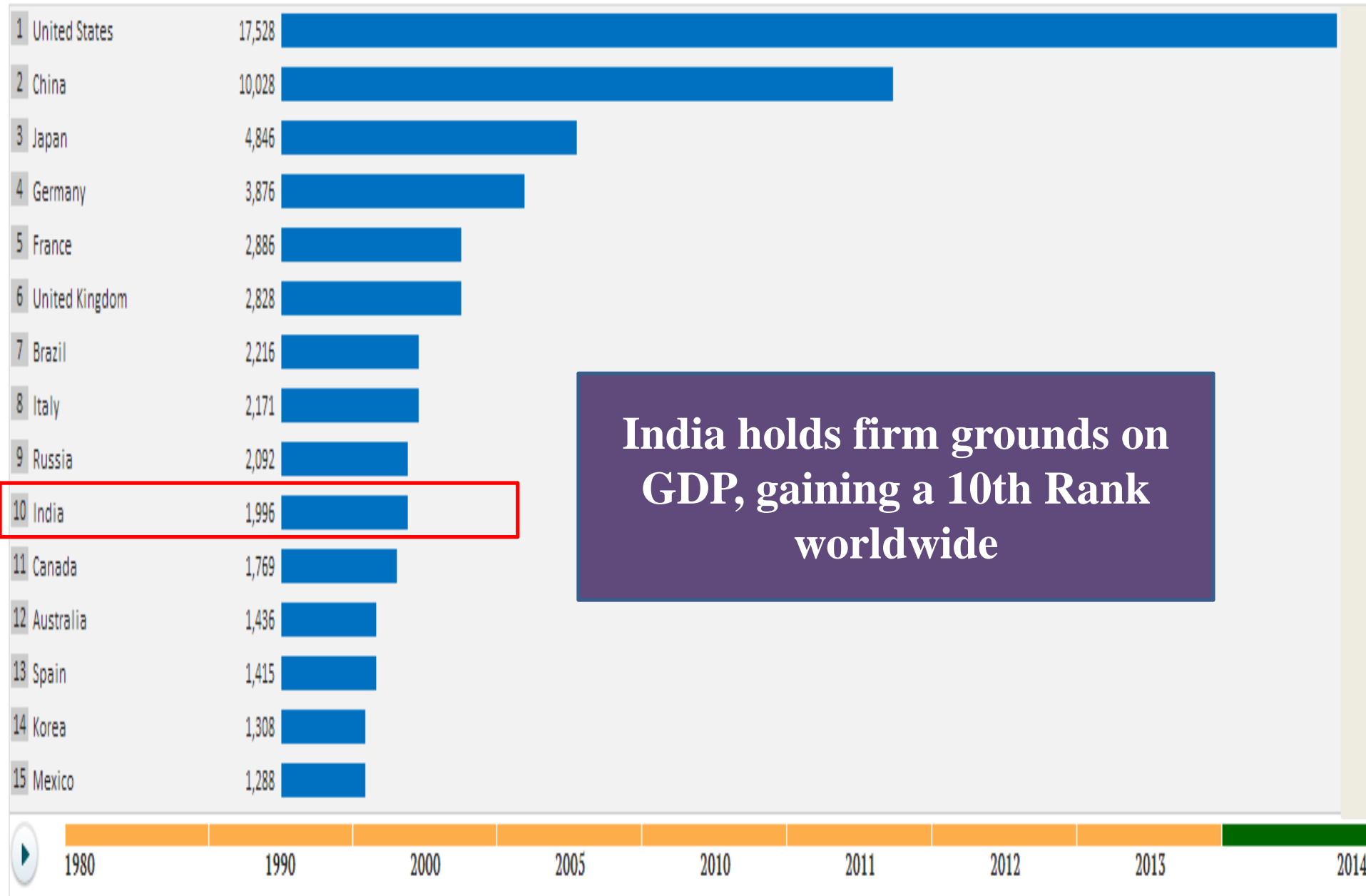
Google



India is a
base for
Global
Brands



GDP Current Prices (U S Dollars billions)



AJSH & Co. – About us

AJSH & Co. is an Indian Chartered Accountants Firm registered in the year 2008 with Institute of Chartered Accountants of India (ICAI) and Public Company Accounting Oversight Board (PCAOB), United States of America. AJSH is providing wide range of accounting and financial services to various reputed Indian & Global clients. We also provide competent assistance to overseas clients for starting new ventures in India.

We are a team of chartered accountants in India, with vast knowledge and professional experience, serving its clients and specialized in the fields of accounting, auditing, taxation, foreign investments along with a host of other financial services with its base at New Delhi, India.

We provide services in the field of:

- Corporate Accounting Services,
- Business Advisory Services,
- Auditing & Assurance,
- Tax Planning, Direct Taxes, Service Tax, Delhi Value Added Tax, Sales Tax,
- Company Formation India, Company Registration India,
- Foreign Branch / Liaison Office Registration,
- Company Closure & Liquidation etc.



Why Choose AJSH?

- We, AJSH & Co. are based out of New Delhi, the capital of India
- The partners of the firm have enriching experience of over 14 years working with Big4 & American Express.
- We have requisite expertise in various industries sectors such as financial sector, telecom, infrastructure, IT, FMCG and others.
- We are catering to global clientele across the world.
- We are registered with Institute of Chartered Accountants of India (ICAI) & Public Company Accounting Oversight Board (PCAOB), United States of America
- We provide customized financial & post compliance law services as per the requirement of our clients





Our Firm

...Where business meets Professionals

AJSH & Co. is established with the aim of providing a wide range of accounting and financial services and aspires to be recognized globally as a quality service provider. *We are an ISO 9001:2008 organisation, registered with ICAI (India) and PCAOB (USA).*



We are a team of chartered accountants in India, with vast knowledge and professional experience, serving its clients and specializes in the fields of accounting, auditing, taxation, foreign investments along with a host of other financial services.

The service model is flexible, and allows for periodic change and rebalancing. In addition, the company has transformed itself into an integrated enterprise which has improved overall productivity. As a result, today the company is a high performing enterprise.

- Assurance Services
- Taxation,
- IFRS / IGAAP / US GAAP Consultancy
- Process / System Reviews
- Corporate Finance / Private Equity / Foreign Investment
- Acquisition and Mergers
- Due Diligence
- SEC Filing / SOX Compliance
- Management Consultancy
- Valuation
- Account / BPO Services
- Financial Planning,
- Financial Analysis

“Mercurius Advisory Services is also an associate with AJSH & Co., registered with MCA, India and an ISO 9001:2008 & 27001:2005 organisation.”

AJSH & Co. primarily operates from its head office located in New Delhi, India and have presence / working experience across India, USA, Africa, Australia and Europe. MAS represent a league of specialized skills that is geared to offer consummate services to all its valued clients.





Accounting



Our Vision

...We know your world

To be a quality service provider supporting global client base in their accounting, transaction, legal and taxation requirements.

Code Of Conduct

- ¶ Abstain from conduct that might bring discredit to the profession .
- ¶ Be impartial and free of any conflict of interest.
- ¶ Be straightforward, honest and sincere in their approach to professional work.
- ¶ Have a high standard of competence.
- ¶ Keep organization up-to-date with best business practice.
- ¶ Respect their clients' confidentiality.
- ¶ Seriously viewing any breaches of the Code of Ethics .
- ¶ Work according to certain technical and professional standards.



Core Team - Partners

CA Ankit Jain

...Where expertise meets knowledge

B.Com. (Hons.)

Ankit Jain is the founder of AJSH & Co. As part of AJSH he has advised clients on restatement of financial statements as per US GAAPs & compliance with SEC regulations for fund raising through SEC listed SPAC's. The firm leverages on his experience for its fund raising & transaction support practices. He is an associate member of institute of chartered accountant of India (ICAI).

More than 12 years of work experience :

Specialization

- Price Waterhouse Coopers India
- Price Waterhouse Coopers Canada
- American Express India
- American Express Japan

- US GAAP
- IFRS
- IGAAP
- International Taxation
- Income Tax
- Legal Compliance

- Auditing and Reporting
- SEC / SEBI requirements
- SPAC Transactions
- Transfer Pricing Study
- Business Set up Services

Industry Experience

- Telecom
- Infrastructure
- Financial Sector
- White Goods
- Manufacturing
- Fertilizers
- FMCG
- Healthcare
- Aviation
- Retail
- Information Technology
- Retail Estate





Core Team - Partners

CA Siddhartha Havelia

...Where expertise meets knowledge

B.Com. (Hons.)

Siddhartha Havelia is the founder member of AJSH & Co.. Siddhartha is a member of the Institute of Chartered Accountant of India (ICAI).



More than 11 years of work experience :

- Grant Thornton
- Price Waterhouse Coopers
- American Express India

Industry Experience

- Telecom
- Infrastructure
- Financial Sector
- White Goods
- Manufacturing
- Fertilizers
- FMCG
- Healthcare
- Aviation
- Retail
- Information Technology
- Retail Estate



Specialization

- SOX
- Project Financing
- Private Equity
- Foreign Investment Services
- Business Process Outsourcing
- Mergers and Acquisition
- Due Diligence Financial and Legal
- SOX
- System Assurance and Process Reviews
- Valuations Tangibles and Intangibles



Our Team

...Where expertise meets knowledge



Our employees and senior management work together as a team to satisfy the needs of our client.

- Team of distinguished corporate financial advisors and tax consultants
- Prior work experience with "Big 4 Accounting & Auditing Firms" within India and abroad, leading law firms and business houses of India and abroad
- Vast knowledge and professional experience
- Specializing in the fields of accounting, auditing, taxation, foreign investments, outsourcing, financial planning, and wealth management along with a host of other financial services
- Base at New Delhi, India and presence in Mumbai, Kolkata, Chennai, Bangalore, Hyderabad, Chandigarh, Jaipur, Nagpur, Kochi and *where you are...*



Our Services

...Our services, your gift

- Foreign Investment
- Private Equity
- Auditing Services
- Process / System Reviews
- Accounting / BPO Services
- Corporate Finance
- Acquisitions and Mergers
- Business Valuation
- Due Diligence Reports
- SEC Filing
- SOX requirements
- Company Formation
- Assurance Services
- Business Risk Services
- USGAAP/IFRS Consultancy
- Accounting/BPO Services
- Tax Advisory
- Management Consultancy
- Starting Business in India
- Legal Process Outsourcing
- NGO Services
- SPAC Transactions
- Data Entry
- Research & Analysis
- Physical Verification
- Inventory Management
- Payroll Process
- TDS Return
- Filing Returns
- Virtual Office





Our Credentials

...aims to achieve your Goal

- Aircel Limited
- Asset Reconstruction Company India Limited
- Bharti Airtel Limited
- Bharti Infratel Limited
- Bharti Reality Limited
- Diethelm Travel
- Geneva Acquisition Corp (SEC Listed Company)
- Genpact India
- Idea Mobile
- India Globalization Capital Inc. (SEC Listed Company)
- Indus Towers Limited
- Meridian Mobile
- Moen India
- Ranbaxy Laboratories Limited
- S Tel Private Limited
- Shervani Hospitalities Limited
- Save the Children
- Shiv-vani Oil & Gas Exploration Services Limited
- Sistema Shyam Teleservices Limited
- SMC Global Securities Limited
- Sricon Infrastructure Private Limited
- Tata Teleservices Limited
- Techni Bharathi Limited
- Trans India Acquisition Corp (SEC Listed Company)
- TVS Interconnect Systems Limited
- Uninor Wireless
- Unitech Power & Transmission Limited
- Vodafone
- Zhuzhou Electric Locomotive Research Institute, CSR, China



AJSH & CO. (CHARTERED ACCOUNTANTS)

THE HUB OF BUSINESS SOLUTIONS...

REGISTERED WITH ICAI (INDIA), PCAOB (USA) & AN ISO 9001:2008 ORGANIZATION



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